

Chicago, USA

Associate Design Director  
Creative Human Being

**FRANNY VAN EYCK**

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Instrument

**05/2022 → PRESENT**

Currently building brands, websites and campaigns for a variety of clients including Google, Asana, Procore, Slack, Shopify and more.

Practice

**01/2021 → 05/2022**

Built brands from scratch with each project including strategy, identity design, marketing to fully launching them in the world via website, campaigns, print production are more. We continued to support past clients through new growth and new challenges, by closely collaborating together to create touch-points that generated the most value for their brands and audiences.

Compass

**04/2019 → 12/2020**

Created unique brands for real estate agents at a nationally recognized real estate company. Branding included full suites of print stationery, packaging design, digital and OOH advertising campaigns and social media assets that set the agents apart from others in the same region. Led internal initiatives and branding for Compass events.

Joyce

**06/2015 → 09/2018**

Starting out as an intern, I worked with a small, creative-led team on branding, web design, web development, social media strategy & production. After becoming the first full-time designer, I helped cultivate relationships with large brands and local Minneapolis businesses on a wide range of projects.

University of WI Stout

**09/2011 → 05/2015**

BFA in Graphic Design  
Minor in Interactive Media

MCAD CE

**01/2014 → 04/2014**

Experimental Image Making  
Namdev Hardisty

MCAD CE

**06/2017**

Cyanotypes  
Sam Hoolihan

Anderson Ranch

**06/2014**

Monotypes & Methods  
Liz Ferrill

Dieline

**05/2022**

Allkinds Packaging  
Online

It's Nice That

**04/2022**

Outer Work Newspaper  
Online

Interface Lovers

**01/2019**

Interview  
Online

Posters for Parks

**09/2016**

Velkommen Print  
Minneapolis, MN

The Dieline

**05/2015**

Løm Packaging  
Online

Print Magazine

**05/2014**

Luminary Branding  
In Print