

Chicago, USA

Graphic Designer

FRANNY VAN EYCK

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Instrument 05/2022 —————> *Present* Working on a variety of digital products and experiences for Google and other Alphabet companies.

Practice 01/2021 —————> 05/2022 Built brands from scratch including strategy, identity design, marketing to fully launching them in the world via website, marketing campaigns, print production are more. We continued to support past clients through new growth and new challenges, and closely collaborated together to create the most value for their brands and audiences.

Compass 04/2019 —————> 12/2020 Created unique brands for real estate agents at a nationally recognized real estate company. Branding included full suites of print stationery, packaging design, digital and OOH advertising campaigns and social media assets that set the agents apart from others in the same region. Led internal initiatives and branding for Compass events.

Joyce 06/2015 —————> 09/2019 Starting out as an intern, I worked with a small, creative-led team on branding, web design, web development, social media strategy & production. After becoming the first full-time designer, I helped cultivate relationships with large brands and local Minneapolis businesses on a wide range of projects.

UW-Stout
09/2011 → 05/2015

BFA in Graphic Design Minor
in Interactive Media

MCAD CE
1/2014 → 4/2014

Experimental
Image Making
Namdev Hardisty

MCAD CE
6/2017

Cyanotypes
Sam Hoolihan

Anderson Ranch
6/2014

Monotypes & Methods
Liz Ferrill

Dieline
Allkinds Packaging
Online
05/2022

Posters for Parks
Velkommen Print
Minneapolis, MN
09/2016

It's Nice That
Outer Work Newspaper
Online
04/2022

The Dieline
Løm Packaging
Online
05/2015

Interface Lovers
Interview
Online
01/2019

Print Magazine
Luminary Branding
In Print
10/2014