

Chicago, USA

Associate Design Director
Creative Human Being

FRANNY VAN EYCK

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Instrument

05/2022 → PRESENT

Currently building brands, websites and campaigns for a variety of clients including Google, Asana, Procore, Slack, Shopify and more.

Practice

01/2021 → 05/2022

Built brands from scratch with each project including strategy, identity design, marketing to fully launching them in the world via website, campaigns, print production are more. We continued to support past clients through new growth and new challenges, by closely collaborating together to create touch-points that generated the most value for their brands and audiences.

Compass

04/2019 → 12/2020

Created unique brands for real estate agents at a nationally recognized real estate company. Branding included full suites of print stationery, packaging design, digital and OOH advertising campaigns and social media assets that set the agents apart from others in the same region. Led internal initiatives and branding for Compass events.

Joyce

06/2015 → 09/2018

Starting out as an intern, I worked with a small, creative-led team on branding, web design, web development, social media strategy & production. After becoming the first full-time designer, I helped cultivate relationships with large brands and local Minneapolis businesses on a wide range of projects.

University of WI Stout

09/2011 → 05/2015

BFA in Graphic Design
Minor in Interactive Media

MCAD CE

01/2014 → 04/2014

Experimental Image Making
Namdev Hardisty

MCAD CE

06/2017

Cyanotypes
Sam Hoolihan

Anderson Ranch

06/2014

Monotypes & Methods
Liz Ferrill

Dieline

05/2022

Allkinds Packaging
Online

It's Nice That

04/2022

Outer Work Newspaper
Online

Interface Lovers

01/2019

Interview
Online

Posters for Parks

09/2016

Velkommen Print
Minneapolis, MN

The Dieline

05/2015

Løm Packaging
Online

Print Magazine

05/2014

Luminary Branding
In Print